

CATEGORY	4	3	2	1	Score
Main Idea	Main idea is stated and includes all information needed to understand the point of the infographic.	Main idea is stated, but in a manner that forces the reader to make small assumptions about the point of the infographic.	Main idea is stated but critical information is missing. The reader must guess what the main idea is.	Main idea is not stated.	
Content Accuracy ( x 2 weight)	Covers topic in-depth with details and examples. Subject knowledge is excellent. All mathematics is correct and shown in detail.	Includes essential knowledge about the topic. Subject knowledge appears to be good. Mathematics is correct, but some details are missing.	Includes essential information about the topic but there are 1-2 factual or mathematical errors.	Content is minimal OR there are several factual or mathematical errors.	
Graphics	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.	
Layout and Design	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation.	Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of font, color, graphics, effects etc. but these often distract from the presentation content.	
Grammar and Mechanics	No misspellings or grammatical errors.	Two or fewer misspellings and/or mechanical errors.	Three misspellings and/or grammatical errors.	Four or more spelling or grammar errors.	
Comments:					<b>Total</b>