

| CATEGORY                          | 4                                                                                                                                | 3                                                                                                                                         | 2                                                                                                               | 1                                                                                                  | Score        |
|-----------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------|
| Main Idea                         | Main idea is stated and includes all information needed to understand the point of the infographic.                              | Main idea is stated, but in a manner that forces the reader to make small assumptions about the point of the infographic.                 | Main idea is stated but critical information is missing. The reader must guess what the main idea is.           | Main idea is not stated.                                                                           |              |
| Content Accuracy<br>( x 2 weight) | Covers topic in-depth with details and examples. Subject knowledge is excellent. All mathematics is correct and shown in detail. | Includes essential knowledge about the topic. Subject knowledge appears to be good. Mathematics is correct, but some details are missing. | Includes essential information about the topic but there are 1-2 factual or mathematical errors.                | Content is minimal OR there are several factual or mathematical errors.                            |              |
| Graphics                          | All graphics are related to the topic and make it easier to understand.                                                          | All graphics are related to the topic and most make it easier to understand.                                                              | All graphics relate to the topic.                                                                               | Graphics do not relate to the topic.                                                               |              |
| Layout and Design                 | Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation.                                         | Makes good use of font, color, graphics, effects, etc. to enhance to presentation.                                                        | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content. | Use of font, color, graphics, effects etc. but these often distract from the presentation content. |              |
| Grammar and Mechanics             | No misspellings or grammatical errors.                                                                                           | Two or fewer misspellings and/or mechanical errors.                                                                                       | Three misspellings and/or grammatical errors.                                                                   | Four or more spelling or grammar errors.                                                           |              |
| Comments:                         |                                                                                                                                  |                                                                                                                                           |                                                                                                                 |                                                                                                    | <b>Total</b> |